

CONNER K SINJEM

UX/UI Developer

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2960 College Ave.

Apt. 7

Boulder, CO 80303

EDUCATION

B.A. Psychology
University of Colorado Boulder
Minor: Information Science
2016-2020 GPA: 3.8

PROFESIONAL EXPERIENCE

UX/UI Development Intern - CU Boulder, Office of Information Technology (2018-Present)

Synthesizing user research and incorporating user-centered design principles to design and build prototypes of CU Boulder web applications. Work is currently focused on designing the new CU Student Portal using mainly Sketch, InVision, and Angular Material tools.

UX Designer/Research Assistant Emotive Computing Lab (2018-Present)

Designing UX for educator professional development software. The software uses AI networks to analyze lecture audio recordings. Currently designing the data interface for educators.

Marketing Assistant, CU Presents (Mar. - Oct. 2018)

Designing and implementing marketing campaigns using print, social media, and web services for CU performing arts (i.e. CU College of Music, CU Theater and Dance, Colorado Shakespeare festival etc.). Analyzing marketing and business data.

Director of Public Relations, CU Distinguished Speakers Board (Sep. 2017- May 2018)

Design and implementation of marketing and media strategy for CU speaking events (Dr. Brené Brown, Anderson Cooper), social media management, branding, logo design, and event media.

SKILLS

Sketch	InVision
Adobe Creative Suite	Prototyping
HTML+CSS	Wireframing
Tableau	Social Media
Data Visualization	Facebook/Google Ads

Courses

Interface Design , Computational Reasoning,
Advanced Cognitive Psychology,
Psychological Statistics/Research Methods

PROJECTS

Exploring the 1920 Census in Boulder, CO. (2017-Present)

Analysis of the 1920 census and immigration data using data visualization and mapping software with Boulder, CO as a case study of societal trends regarding immigration in the early twentieth century

Accepted to American Historical Association 2019 Annual Meeting, Undergraduate Poster Session & Received Undergraduate Research Opportunities Program Individual Grant, Summer 2018

Supervisor: Dr. Vilja Hulden

Vice President, Senior Class Council

(2018-Present) - logistics and marketing for senior events and commencement ceremonies and selection of commencement speaker

Undergraduate Research Assistant: CU Boulder Department of Psychology and Neuroscience

Curran Lab - (2017-2018) management of experiments conducted with EEG on human participants

Cognitive Psychology - (2017) Aided with data collection and analysis for experiments regarding the internet's affect on memory